

# SOFLO BOATSHOW

POWERED BY  
  
CENTER CONSOLES ONLY

NOW 4 DAYS!

MAY 15-18, 2025  
MIAMI MARINE STADIUM



NEW DOCKSIDE  
BAR

NEW 30,000 SQ FT OUTDOOR  
COVERED PAVILION

BIGGER MARINA  
NOW 249 SLIPS!

NEW COVERED  
FOOD & BEV

100,000-SQ FT AIR-  
CONDITIONED PAVILION

## NEW FOR 2025!



NEW COVERED  
PAVILION



NOW 4  
DAYS



EXPANDED  
MARINA SLIPS



LOWER  
PRICING



NEW BARS &  
ENTERTAINMENT



IMPROVED  
MARKETPLACE

SOCIAL  
MEDIA  
**8M+**  
IMPRESSIONS

DIGITAL ADS  
**5M+ REACH**



PR/MEDIA  
**300+ HITS,**  
**3.8M+**  
IMPRESSIONS  
(BROADCAST, PRINT, & ONLINE)

VISIT [SOFLOBOATSHOW.COM](http://SOFLOBOATSHOW.COM) FOR THE LATEST SHOW INFORMATION

# WHY SHOULD I EXHIBIT AT SOFLO BOAT SHOW?

## SO FLO OTHER SHOWS

SINGLE LOCATION	✓	✗
SEAMLESS SEA TRIAL PROCESS	✓	✗
ON-SITE EXHIBITOR PARKING	✓	✗
FREE MOVE-IN ASSISTANCE	✓	✗
EXCLUSIVE EXHIBITOR LOUNGE	✓	✗
EXHIBIT SPACE	\$	\$\$\$
IN-WATER SPACE	\$	\$\$\$

### 2025 RATES

#### OUTDOOR OPEN

BULK SPACE ~~\$8/SQFT~~ **\$6/SQFT**

#### OUTDOOR COVERED

BULK SPACE **\$9/SQFT NEW!**

#### A/C PAVILION

BULK SPACE ~~\$14/SQFT~~ **\$12/SQFT**

#### A/C MARKETPLACE

10X10 BOOTH ~~\$1995~~ **\$1895**

#### IN-WATER SLIPS

NON-MOVING SLIP ~~\$15/SQFT~~ **\$12/SQFT**

SEA TRIAL SLIP ~~\$17/SQFT~~ **\$14/SQFT**

CUSTOM DOCKS AND TENTS NOW AVAILABLE!

"We sold boats, took deposits, and set up future sea trials. Being at SoFlo was a win-win situation all around." - Krissy Hewes Wiborg, Bob Hewes Boats

THE SOFLO  
BOAT SHOW  
TEAM

**ALAN BLANCO**

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SCAN HERE  
TO APPLY

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